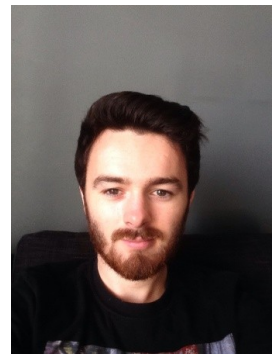


# Will Garnett

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## Introduction

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I'm a well-balanced individual with experience in multiple areas of the entertainment industry. From **multimedia journalism** and **marketing**, to **artist liaison** and **customer service**, I've successfully transferred my passion and skills to meet the demands of each role. I'm multi-faceted with **professional experience in producing written and audio-visual content**, and I'm eager to keep on learning and developing the skills and experience that I have already gained.

## Experience

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**Destination Marketing Intern.** 05/2019 – Present  
AEG Europe – The O2

- In this position, I'm part of the **Marketing and Communications** Department, with my focus being on anything Destination related. This includes all external tenants from the arena and Indigo, such as the restaurants, cinema, ICON shopping outlet and Up at The O2. My role is to **update the website**, create posts for **social media** and collate information for **newsletters**, sent out via e-mail. I'm also in charge of the **Up at The O2** social channels, which includes **Facebook, Instagram** and **Twitter**.

**Freelance Writer/Blogger.** 09/2013 – Present  
Insomniac Club Audio Addict Radio Addict Noise Cannon

- I've been a writer for a number of different publications and a blogger on my own site since 2013. Recent articles include 'Album Review: **Little Simz** – GREY Area' and 'Interview Feature: **Rag'n'Bone Man**'. You can find all of my posts and recent activity at – **willgarnett.com**

**Guest Relations Assistant.** 09/2017 – 05/2019  
AEG Europe – The O2

- In this role I looked after customers attending events at **The O2 Arena**, I had a variety of different responsibilities, which included working within the VIP and priority lounges, helping accessibility guests, and dealing with any ticketing/general enquiries. I also worked closely with the promotion and production companies putting on the events, in the past I've helped out with the VIP packages for **VIP Nation, SJM Concerts**, just to name a couple, and been a brand ambassador for **C2C music festival**.

**MST (Management Support Team)**  
Dimensions & Outlook Festival 2018 (NVS Music Group)

- At these two festivals, both located at Fort Punta Christo in **Croatia**, I worked for two and a half weeks predominately on the **main entrance**, assisting the manager with the daily duties of briefing and debriefing volunteers, dealing with any **customer enquiries and issues**, and making sure that the ticket scanning/wristband exchange went smoothly. I also worked on the **customer service desk**.

**Communications Department**  
Mad Cool Festival 2018

- Here my role was to make sure that all artists on my assigned stages had provided **signed broadcasting contracts**, a set list of their performance for PRS, and to make sure that specifications

for each artist was met within the photography pits. I was assigned to **The Loop, Mondo Sonoro** and **Thunder Bitch** stages.

### **Guest Relations**

BST 2018 (AEG) All Points East 2018 (AEG) V Fest – South 2017 (VIP Nation, Inc.)

- At these festivals I worked in the **Guest Relations department**, helping to answer general enquiries, aiding accessibility guests, dealing with lost and found items, and more specifically at V Fest working within the **VIP area**.

### **Artist Liaison**

Standon Calling Festival 2017 (EnTEEtainment Ltd) Common People Southampton 2015 (SC Productions)

- At these two festivals I worked as part of the **riders and dressing room team**, my role was to look after the dressing rooms, riders and artist area.

### **Music Promoter. 09/2015 – 05/2017**

Night Owl Promotions Bang Bang Release Southampton

- I created **Night Owl Promotions** with two classmates for a project whilst at university, going on to organise 6 different gigs across Southampton and Brighton. I liaised with bands and venues, and I also ran the **social media accounts**, developing different marketing strategies to promote our events. Before that, I helped promote events and sell tickets with local Southampton promoters **Bang Bang** and **Release Southampton**.

### **Production Assistant**

The World Jam Madrid 2016

- At **The World Jam** I worked in **production**, assisting with the unloading and loading of equipment, the stage management, and general organisation of the venue.

## **Education**

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### **Bachelors Degree. 2013 - 2016**

Southampton Solent University  
Popular Music Journalism  
Upper Second-Class Honours (2:1)

### **BTEC. 2011 - 2013**

Guernsey College of Further Education  
Creative Media Production  
Triple Grade Merit Merit Merit (MMM)

### **GCSE. 2005 - 2010**

St Sampsons High School  
C and above in English, Maths and Science

## **Skills / Other**

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CMS (Wordpress, Showtime, Squarespace etc.)

Final Cut Pro

Adobe Creative Suite (Photoshop, Premiere etc.)

Social Media

Microsoft Suite (Word, Excel etc.)

Excellent Written and Verbal Communication

- In March 2014 I ran the **Rome Marathon for AICR**, raising over £900 for a cause that is close to my heart. I did this through various events, such as **hosting a club night** at Revolutions Southampton, organising a bake sale, and **creating events/posting updates via social media**.