

Will Garnett

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Experience

Social Media & Website Manager. 01/2021 – Present

Island Electrics Ltd

- In this role I manage the social media accounts, liaising with the director of the company to get across any important information, and create engaging posts across all platforms. I'm also in charge of making any changes to the website, adding new content and information.

Freelance Writer/Blogger. 09/2013 – Present

Insomniac Club Audio Addict Radio Addict Noise Cannon

- Throughout my time at university whilst studying Popular Music Journalism I wrote for a number of different publications, contributing features, reviews and interviewing musicians. More recently, I have created my own website, where I blog about music in my spare time. You can find all of my posts here; willgarnett.com

Destination Marketing Intern. 05/2019 – 06/2020

AEG Europe – The O2

- My role here consisted of marketing The O2 as a destination, linking the various activities including events, restaurants and bars, and Up at The O2, to increase footfall around The O2 before events, and on non-event days. My primary job was to update the tenants pages on the website, create engaging social media content on both The O2 and Up at The O2's channels, and collate together targeted offers and content for email sends, whilst providing administrative and project support to my managers.

Guest Relations Assistant. 09/2017 – 05/2019

AEG Europe – The O2

- In this role I looked after customers attending events at The O2 arena, I had a variety of different responsibilities, which included working within the VIP and priority lounges, helping accessibility guests, and dealing with any ticketing/general enquiries. I also worked closely with the promotion and production companies putting on the events, in the past I've helped out with the VIP packages for VIP Nation, and been a brand ambassador for C2C music festival.

Music Promoter. 09/2015 – 05/2017

Night Owl Promotions Bang Bang Release Southampton

- I created Night Owl Promotions with two classmates for a project whilst at university, going on to organise 6 different gigs across Southampton and Brighton. I liaised with bands and venues, and I also ran the social media accounts. Before that, I helped promote events and sell tickets with local promoters Bang Bang and Release Southampton.

Festival Experience

MST (Management Support Team)

Dimensions & Outlook Festival 2018 (NVS Music Group)

- At these two festivals, both located at Fort Punta Christo in Croatia, I worked for two and a half weeks predominately on the main entrance, assisting my manager with the daily duties of briefing and debriefing volunteers, dealing with any customer enquiries and issues, and making sure that the ticket scanning/wristband exchange went smoothly. I also worked on the customer service desk.

Communications Assistant

Mad Cool Festival 2018

- Here my role was to make sure that all artists on my assigned stages had provided signed broadcasting contracts, a set list of their performance for PRS, and to make sure that specifications for each artist was met within the photography pits. I was assigned to The Loop, Mondo Sonoro and Thunder Bitch stages.

Guest Relations

BST 2018 (AEG) All Points East 2018 (AEG) V Festival – South 2017 (VIP Nation, Inc.)

- At these festivals I worked in the Guest Relations department, helping to answer general enquiries, aiding accessibility guests, dealing with lost and found items, and more specifically at V Festival working within the VIP area.

Artist Liaison

Standon Calling Festival 2017 (EnTEEntainment Ltd) Common People Southampton 2015 (SC Productions)

- At these two festivals I worked as part of the rider and dressing room team, my role was to look after the dressing rooms, riders and artist area.

Production Assistant

The World Jam Madrid 2016

- At The World Jam I worked in production, assisting with the unloading and loading of equipment, the stage management, and general organisation of the venue.

Work History

Fulfilment Operative. 01/2021 – Present

Funky Pigeon

- Here my role consists of scanning, packaging, and making sure that all orders from the website are fulfilled, ready to be collected and sent via post.

English Language Teacher. 11/2016 – 06/2017

Enjoy English – Spain

- My role at this company was to prepare and plan lessons for my students to learn the English language, both for conversational and exam purposes.

Sales Assistant. 03/2011 – 09/2016

Marks and Spencer Iceland Frozen foods

- At Marks and Spencer and Iceland I worked as a sales assistant, learning how to deal with various customers whilst working on the till or restocking the shelves.

Education

Bachelors Degree. 2013 - 2016

Southampton Solent University
Popular Music Journalism
Upper Second-Class Honours (2:1)

BTEC. 2011 - 2013

Guernsey College of Further Education
Creative Media Production
Triple Grade Merit Merit Merit (MMM)

GCSE. 2005 - 2010

St Sampsons High School
C and above in English, Maths and Science

Skills / Languages

Final Cut Pro
Adobe Creative Suite (photoshop, premiere etc.)
Social Media
Microsoft Suite (word, excel etc.)

English: fluent, mother tongue
Spanish: limited working
proficiency

Other

Rome Marathon. 03/2014

AICR (Association of International Cancer Research)

- In March 2014 I ran the Rome Marathon for AICR, raising over £900 for a cause that is close to my heart. I did this through various events, such as hosting a club night at Revolutions Southampton, organising a bake sale, and creating events/posting updates via social media.